



**MO.S.T.**   
Get the **MO.S.T.** for your business

# Field Service Management Software



# REASONS

We are your #1 Software Choice

[www.MOSTfor.com](http://www.MOSTfor.com)

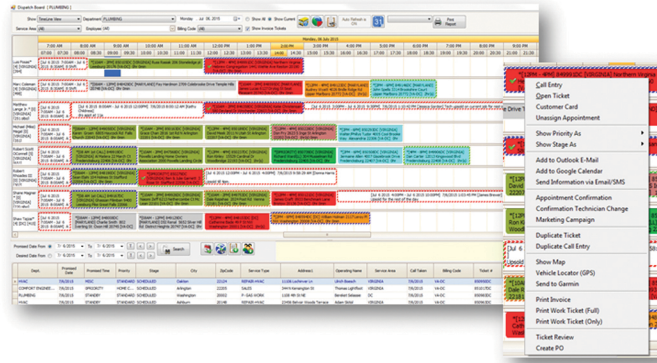
P 877-667-8001 ext 100

E [Sales@mostfor.com](mailto:Sales@mostfor.com)

# 1

## Do MORE with LESS: Informative Dispatching

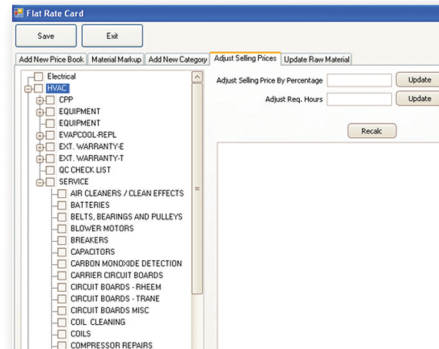
- ✓ Multiple filter options provide greater flexibility in viewing information and have multiple dispatch boards open at the same time;
- ✓ Large appointment "bubbles" to make seeing vital information on each appointment;
- ✓ Realtime access to actual sales and hours worked, which helps managers view progress and manage labor;
- ✓ Right click options on the board for easier and quicker access to important features; such as, scheduling time off, changing priority, access to ticket, mapping, printing of invoice or work ticket, ticket review and purchase orders to name a few;
- ✓ Appointments can be sent to Google or Outlook Calendar.



# 2

## Price Book (Flat Rate and/or Time & Material)

- ✓ Import existing pricing data or create new books from scratch;
- ✓ Update materials and immediately recalculate flat rate prices if desired;
- ✓ Attach materials and labor to any task;
- ✓ Easily adjust selling prices by percentage or labor hours for any category or categories;
- ✓ Add / Remove / Change material markups;
- ✓ Add new categories.



For all business inquiries

☎ 877 667 8001 x100

✉ sales@mostfor.com

www.mostfor.com

# 3

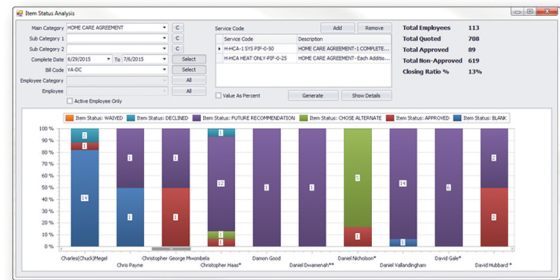
## Overcomes many industry challenges

- ✓ Manage truck stock with our Material Replenishment report;
- ✓ Track employee spiffs with our Commission Report;
- ✓ Improve employee training and efficiency by tracking call backs;
- ✓ Keep in touch with customers through email campaigns;
- ✓ Easily manage service agreements;
- ✓ Empower technicians by reducing paperwork, make it easier to sell service agreements, access to relevant customer history data, view previous work quoted;
- ✓ Standardize your marketing documents and videos to make selling even more efficient.

# 4

## Make the Service Department a PROFIT Center

- ✓ Customer Previous Recommendations access by
- ✓ CSR's and technicians to help increase sales;
- ✓ Unapproved Flat Rate jobs report shows quoted work not approved by customers. This is proactive approach to seeking out more work during slower periods;



- ✓ Item Status Analysis dashboard shows the effective closing abilities of the employees for selectable flat rate jobs or categories. This is great for coaching employees.

# 5

## Reduce Contractor Liability

- ✓ Custom Work Forms with customer signature capture on each form;

The form shows a 'Total' of 0 and an 'Invoice Total' of \$2000.0. It includes two signature capture fields: 'Employee Signature' and 'Manager Signature', both with the handwritten initials 'CH'.

- ✓ Forms can be printed or emailed to customer;
- ✓ Time Cards require employee signatures for physical injury and vehicle damage.

# 6

## Manage your advertising campaigns

- ✓ Track lead sources by customer, service area, zip code, and then view in pivot table which lets you analyze your marketing budget.

The dropdown menu lists the following lead sources: HOME SHOW, DRIVE BY ESTIMATION GENERATED, EXISTING, RECOMMENDATION, EMAIL, INSTA-WEBSITE, NEWSLETTER, REFERRAL, TELE-WEBSITE, BUSINESS POSTCARD, SYMAGMIC, SWI GAG, TECH LEAD, TRANE CALL CENTER, TRANE WEBSITE, YELP, WALK-IN, and YELLOW BOOK YP.



# 7

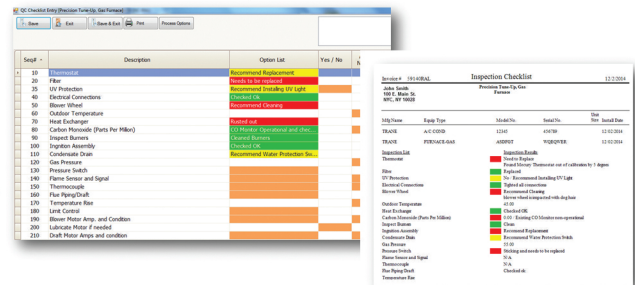
## Mobile Solution Unrivaled – NOT a PDA by design

- ✓ Dispatch Notes, Reasons for Call and Call First Notes give technician vital information about the customer's appointment;
- ✓ Marketing materials at the technician's fingertips though our Video and Brochure Library;
- ✓ Access to customer site specific documents, images and files;
- ✓ Technicians always have up to date electronic flat rate book;
- ✓ Large easy to view screens for the techs to view and enter in information;
- ✓ Standardized Invoice Notes to improve consistency and speed in ticket creation and reduce technician frustration;
- ✓ SPELL CHECK.

# 8

## Differentiate yourself from your competitors

- ✓ Quality Control checklists;
- ✓ Attach before and after images;
- ✓ Quoting Tools;
- ✓ Custom Industry Specific Forms;
- ✓ Good Better Best Form.



# 9

## Contractor KPI's (key performance indicators)

### Efficiency KPI's:

- Travel Time
- Average on the job time
- Cancelled Calls and categories
- CSR Call Taken Report
- Call Back Reporting

### Sales KPI's:

- Technician Sales
- Technician Closing Percentage
- Revenue Per Man Hour
- Average Ticket
- Accessory Sales
- Flat Rate Item Closing Percentage
- Sales by Department/Service Type/Flat Rate Items
- Sales By Lead Source/City/Zip

### Service Agreement:

- Agreement Retention
- Agreement Close percentage
- Maintenance Visits by month
- Revenue Recognition

# 10

## Our success is 100% dependent on yours

Pre-implementation designed help users know all the features of the program and avoid the regular "off the shelf" purchase attitude of most vendors. Access to "industry" people, not untrained people to take your calls and access to onsite training. Our support hours reflect various time zones so we can be there if you need us.